

# TOD LIPPY MUSIC

FOR IMMEDIATE RELEASE

## KCRW TO DEBUT TOD LIPPY'S "GOOD START" ON LABOR DAY

Opening track from *Here We Are*, Lippy's first album, selected for influential station's "Today's Top Tune" series



**Brooklyn, NY, August 26, 2019** – “Good Start,” the lead track from Tod Lippy’s debut album *Here We Are*, has been chosen by LA radio station KCRW for one of its coveted “Today’s Top Tune” slots on Labor Day (Monday, September 2, 2019). The song will debut as a free download on the station’s website and on the podcast pages of iTunes, and it will stream on the station’s website for 3 months after the promotion. The single will be simultaneously released to all major digital outlets, and an accompanying music video, created by Lippy from a mixture of personal and public-domain archival footage, will premiere on YouTube at 9am that same day.

[PREVIEW THE VIDEO](#)

(PASSWORD: upperco)

*Here We Are*—mixed, mastered, and co-produced by legendary producer Kramer—is slated for release on October 29, 2019. Lippy, best known as the creator of the award-winning arts publication *Esopus*, spent the better part of a decade working on the album, crafting its 10 tracks on his laptop in between issues of *Esopus* and other projects. “Good Start” was one of the first tracks Lippy wrote that he felt had staying power: “It was inspired by a specific personal experience,” he relates. “I was visiting my father, who referenced a saying that his own father often used—‘a good start means you’re half-done.’ I loved the simplicity of that sentiment and tried to evoke its economy both lyrically and musically to create a song about the transience of life.”

Last spring, Lippy sent a final version of “Good Start” and a group of other demos to Luna front man Dean Wareham, who put him in touch with Kramer, the producer and musician renowned for his work on the seminal first albums of Wareham’s band Galaxie 500 and Low, not to mention his collaborations with the likes of Urge Overkill, Butthole Surfers, and, most recently, John Zorn and Bill Frisell. Kramer and Lippy produced and mixed the album in New York City in July 2019. In Kramer’s words, Lippy’s songs will be “essential to any listener craving the raw conveyance of real experience and real life. They’re unforgettable songs about unforgettable moments—memory born through music.” A limited-edition white vinyl LP will be offered in conjunction with *Here We Are*’s digital release later this year.

For more information, visit [todlippymusic.com](http://todlippymusic.com) email [info@todlippymusic.com](mailto:info@todlippymusic.com), or call 917-558-0919.



ABOVE: *Here We Are* limited-edition white vinyl LP with photo insert in die-cut record jacket printed with metallic ink

## **ABOUT TOD LIPPY**

Based in Brooklyn, New York, Tod Lippy is the founder, editor, and designer of the award-winning nonprofit arts publication *Esopus* (2003–2018) and executive director of The Esopus Foundation Ltd., the editor and cofounder of *Scenario: The Magazine of Screenwriting Art* (1994–97); and the founder, designer, and coeditor of *publicsfear* magazine (1992–94). His 2000 book, *Projections 11: New York Film-Makers on Film-Making*, was published by Faber & Faber, and his 1999 short film, *Cookies*, was selected for competition in more than 20 film festivals in the U.S. and abroad.

## **ABOUT KCRW'S "TODAY'S TOP TUNE"**

"Today's Top Tune" is a free curated daily weekday music download produced by Los Angeles-based public radio station KCRW, one of the most respected and influential music outlets in the world. The series features advance releases, exclusive live performances, remixes, and debuts by new artists. Recent selections have included songs by Toots and the Maytols, Finneas, Alabama Shakes, and Hiss Golden Messenger.